# CLAIMS

What is claimed is:

1.      A method for creating a website on a server comprising the steps of:

normalizing data as it is entered on the server;

storing the data at the server;

tagging all the data stored on the server to convert the data to objects having desired associated properties as defined by the tags; and

linking each of the tags to desired locations within the website.

2.      The method of claim 1, wherein at least a first tag associated with a first data is cross-linked with at least a second tag associated with a second data.

3.      The method of claim 1, wherein normalizing the data includes the steps of:

presenting a template to a user, said template being formed of a plurality of fields, each of the fields corresponding to a type of information; and

the data corresponding to a respective type of information being entered in the field corresponding to the type of information.

4.      The method of claim 1, wherein a first tag is linked to more than one location within the website, further comprising the step of editing the website at a plurality of locations by editing the data associated with the first tag.

5.      The method of claim 1, further comprising the steps of assigning access rights to the user, storing the access rights at the server, and providing icons at the website to enable editing of the website, a respective icon corresponding to a particular editing function determined as a function of the access rights assigned to the user.

6.      The method of claim 1, further comprising the step of editing the website by editing at least one of the tags associated with data.

7.      A method for administering a website wherein the website is hosted at a server comprising the steps of:

accessing a website by a user;

determining a hierarchal level of the user; and

providing an indicator to the user of the hierarchal level at which they have accessed the website at the website page.

8.      The method of claim 7, wherein said indicator is a graphical indicator.

9.      The method of claim 8, wherein the graphical indicator is the color of a significant portion of the website as displayed to the user, said color corresponding to the hierarchal level of the user.

10.      The method of claim 7, further comprising the steps of:

storing the hierarchal level of the user at the server;

allowing the user to enter said website at a different hierarchal level than that stored at the server; and

providing a second indicator corresponding to the hierarchal level of the user corresponding to the level of which the user has accessed the website.

11.      A method for administration of a website hosted at a remote server comprising the steps of:

accessing the website;

obtaining login information from the user;

determining at the remote server the access rights of the user based upon access rights information stored at the remote server;

aggregating the rights of the user; and

displaying enabling icons at the website corresponding to said aggregated access rights for said user.

12.     The method of claim 11, further comprising the step of grouping all users with common access rights into a plurality of respective groups and storing the groups at the server, determining to which group the user belongs, and enabling the access rights for the user based upon the rights granted to the group to which the user belongs.

13.     The method of claim 11, further comprising the steps of determining a hierarchal level of the user and providing an indicator to the user of the hierarchal level of the user at the website.

14.     The method of claim 13, wherein the user accesses the website at an address corresponding to a hierarchal level, and the indicator indicates the hierarchal level corresponding to the address.

15.     The method of claim 11, further comprising the step of accessing the website at an address corresponding to a predetermined access right.

16.     The method of claim 15, further comprising the steps of determining whether a user is authorized for access at the address corresponding to the predetermined access rights utilizing the access right information stored at the remote server and, if authorized, aggregating the rights of the user.

17.     The method of claim 16, further comprising the steps of:
        grouping all users with common access rights in respective groups;
        storing the respective groups at the server;
        determining to which group the user belongs; and
        aggregating the rights based upon the rights associated with the specific group to which the user is a member.

18.     The method of claim 11, further comprising the step of accessing the website at a public address, determining whether any access rights for a user accessing the website at the public address have been stored, and displaying no icons at said website for said user when no access rights have been stored at the server for said user.

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19.    The method of claim 11, wherein said icons enable editing of material on the website.

20.    The method of claim 11, further comprising the steps of:

determining a hierarchal level of the user as a function of the rights of the user, and providing an indicator to the user of the hierarchal level of the user.

21.    The method of claim 20, further comprising the steps of:

storing the hierarchal level of the user at the server;

allowing the user to enter said website at a different hierarchal level than that stored at the server; and

providing a second indicator corresponding to the hierarchal level of the user corresponding to the level of which the user has accessed the website.

22.    A system for administration of a website, said website having a plurality of locations within the website comprising:

a server for storing the data for the website;

an input for normalizing the data as it is entered into the system for storage at the server; and

at least one respective tag being associated with each respective data stored on the server to convert the data to objects having desired associated properties as defined by the tags, said tags being linked to desired locations at the website.

23.    The system of claim 22, wherein at least a first tag associated with a first respective data is linked to at least a second tag associated with a respective second data.

24.    The system of claim 23, further comprising a computer displaying an input screen, said input screen having at least one preformatted field, a respective preformatted field corresponding to a data type to normalize the data.

25.     The system of claim 23, further comprising a plurality of icons displayed at said website, the icons corresponding to a particular type of editing function, the display of such icon being determined as a function of information about the user stored at the server.

26.     A system for administration of a website comprising:

a server, the server storing data for the website and access rights information for system users;

an internet access for accessing the server by a user, the server obtaining login information from the user through the internet access, and determining the access rights of the server based upon the user access right information, and aggregating the rights of the user; and

icons displayed at the website for enabling the user to interface with the website in accordance with said aggregated access rights.

27.     The system of claim 26, wherein the user access right information is stored in groups of users with common access rights, the server enabling the access rights for the user based upon the rights granted to the group to which the user belongs.

28.     The system of claim 26, further comprising an indicator displayed at the website to indicate a hierarchal level of the user at the user interface.